



#### What is COREtec?

COREtec is a patented, revolutionary technological advancement in Vinyl Flooring. We created a high-density, extra strong and dimensionally stable composite core using virgin polymers, recycled wood and bamboo into a waterproof core (hence the name). A luxury vinyl wear layer is then permanently bonded to this waterproof core, a concept developed and patented by USFloors creating the Original COREtec Floor.

#### We added cork to each plank to create COREtec Plus®.

Enjoy the look of wood or stone with the comfort of cork. By adding the cork backing, we have taken COREtec to the next step. COREtec Plus floors are quieter and warmer than ordinary LV products and require no additional underlayment. COREtec Plus flooring can be installed easily over existing hard surfaces and can even conceal imperfections in subfloors eliminating the need for expensive subfloor preparations.

#### COREtec Plus®...Plus...Plus...Plus...

COREtec Plus featues a 20 mil commercial-rated wear layer for maximum durability. *PLUS*, our UV acrylic finish provides superior stain resistance and cleanability. The patented construction of COREtec Plus is extremely stable and will not expand or contract under normal conditions. No need for expansion strips in large rooms. No acclimation is required prior to installation, so buy it today and start living on it tonight!

100% WATERPROOF · 100% KIDPROOF · 100% PETPROOF!





## The **PATENTED** construction of

### COREtec Plus®

ENGINEERED LUXURY DINYL FLOORING



#### **Wear Layer**

- protects against excessive wear
- provides superior cleanability
- provides superior stain resistance
- rated for commercial traffic

#### Luxury Vinyl Top Layer

- · durable, resilient
- resists chips & dents
- · virgin vinyl

#### **COREtec™ Core Structure**

- high-density extruded waterproof core
- · stable: will not expand or contract under normal conditions
- glueless profile for easy installation

### The *PLUS* is the Attached Cork Underlayment

- · provides added sound insulation
- · no need for separate underlavment
- · naturally resists mold & mildew
- absorbs subfloor imperfections
- creates a comfortable warm floor



#### GREENGUARD. Yes, It's a BIG deal!

Whenever you are purchasing a luxury vinyl floor, indoor air quality and chemical exposure is something you should consider.

The Greenguard Environmental Institute is an industry-independent scientific testing organization that certifies products and materials for low chemical emissions

We're proud to say that all COREtec™ products are certified GREENGUARD GOLD, which means that not only do we meet the standards for residential use, our products are safe for use in schools, daycares and other sensitive environments.





Gold Coast Acacia 50LVP201



Deep Smoked Oak 50LVP202



Northwoods Oak 50LVP205



Boardwalk Oak 50LVP206



Rocky Mountain Oak 50LVP207



Carolina Pine 50LVP501



Black Walnut 50LVP503



Clear Lake Oak 50LVP504



Norwegian Maple 50LVP505



Corvallis Pine 50LVP506



Dakota Walnut 50LVP507



Red River Hickory 50LVP508





St. Andrew's Oak 50LVP209



Kingswood Oak 50LVP210



Nantucket Oak 50LVP211



Georgetown Oak 50LVP701



Margate Oak 50LVP702



Waterfront Oak 50LVP703



Saginaw Oak 50LVP704



Ivory Coast Oak 50LVP705



Alabaster Oak\* 50LVP706



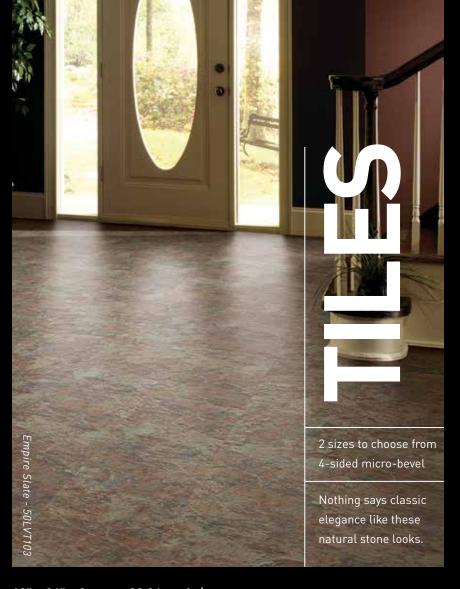
Blackstone Oak\* 50LVP707



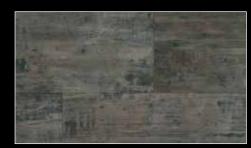
Hudson Valley Oak\* 50LVP708



Olympic Pine 50LVP709



18 1/2" x 24" x 8 mm 30.86 sq. ft./carton



Petrified Forest - 50LVT1801



Antique Marble - 50LVT1802



Weathered Concrete - 50LVT1803

12" x 24" x 8 mm · 32.04 sq. ft./carton



Amalfi Beige - 50LVT101



Amalfi Grey - 50LVT102



Empire Slate - 50LVT103



Ankara Travertine - 50LVT104



Noce Travertine - 50LVT105



River Slate - 50LVT106



Rustic Slate - 50LVT107

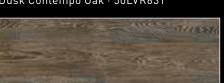


Aged Copper - 50LVT108





Dusk Contempo Oak · 50LVR631



Klondike Contempo Oak · 50LVR632



Espresso Contempo Oak · 50LVR633



Greystone Contempo Oak · 50LVR634



Olympus Contempo Oak · 50LVR635



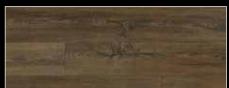
Timberland Rustic Pine · 50LVR641



Smoked Rustic Pine - 50LVR642



Sherwood Rustic Pine · 50LVR643



Delta Rustic Pine · 50LVR644



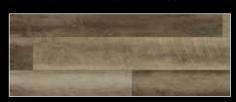
Barnwood Rustic Pine - 50LVR645



Vineyard Barrel Driftwood · 50LVR651



Mont Blanc Driftwood - 50LVR652



Shadow Lake Driftwood · 50LVR653



Odessa Grey Driftwood · 50LVR654



Fresco Driftwood - 50LVR655









Fossil · 50LVT401 Multi-tone Tiles 12" x 36"



Sand Slate · 50LVT402 Multi-tone Tiles 18" x 24"



Accolade Oak · 50LVMW11 Multi-tone / Multi-width Planks 5" x 36" | 7" x 72" | 9" x 72"



Inspiration Oak · 50LVMW12 Multi-tone / Multi-width Planks 5" x 36" | 7" x 72" | 9" x 72"



Fascination Oak · 50LVMW14 Multi-tone / Multi-width Planks 5" x 36" | 7" x 72" | 9" x 72"



Venetian Marble · 50LVT403 Multi-tone Tiles 18" x 24"



Distinction Ipe · 50LVMW16 Multi-tone Planks 7" x 72"



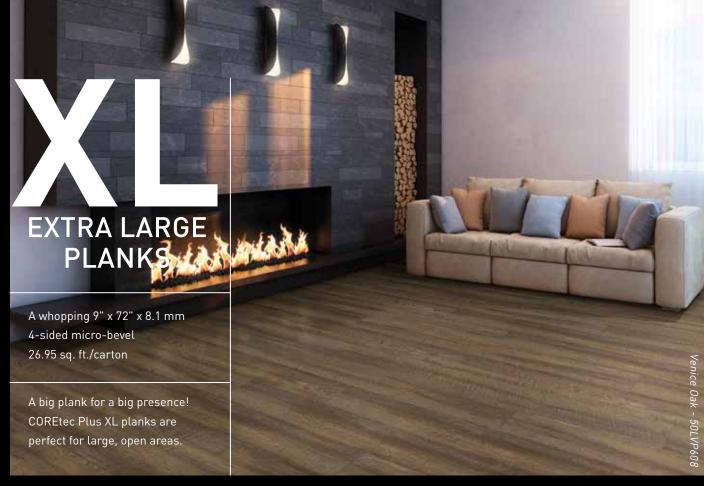
Exposition Oak · 50LVMW17 Multi-tone Planks 5" x 48"

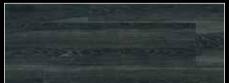


Divergence Oak · 50LVMW18 Multi-tone Planks 5" x 48"



Galaxy · 50LVT404 Multi-tone / Multi-width Tiles 12" x 24" | 6" x 24"







Whittier Oak - 50LVP604



Mission Oak - 50LVP607



Walden Ash - 50LVP610



Muir Oak - 50LVP613



Hampden Oak - 50LVP602



Metropolis Oak - 50LVP605



Venice Oak - 50LVP608



Harbor Oak - 50LVP611



Alexandria Oak - 50LVP614



Mt. Pleasant Pine - 50LVP603



Atlas Oak - 50LVP606



Montrose Oak - 50LVP609



Catalina Oak - 50LVP612



Highlands Oak - 50LVP615

### ALL COREtec Plus® FLOORS ARE AVAILABLE WITH THESE MATCHING TRANSITIONS AND MOLDINGS:

T-Molding



Quarter Round



Flush Stair Nose



Overlap Reducer



Baby Threshold





# Compare COREtec Plus® engineered luxury vinyl flooring to ordinary LVT or laminate floors

	COREtec Plus®	Glue Down LVT	Solid Locking LVT	Locking LVT with ordinary HDF core	Laminate
fast and easy to install without acclimation	Yes	No	No	No	No
installs in large rooms without transition strips*	Yes	Yes	No	No	No
installs with minimal floor prep	Yes	No	No	Yes	Yes
resists water without damage to the flooring	Yes	Yes	Yes	No	No
dimensionally stable – will not expand or contract*	Yes	Yes	No	No	No
adds warmth to the floor	Yes	No	No	No	No
resists subfloor mold and mildew	Yes	No	No	No	No
reduces noise – a quieter floor	Yes	No	No	No	No
hides subfloor imperfections	Yes	No	No	Yes	Yes
installs over existing hard surface floors	Yes	No	Yes	Yes	Yes

<sup>\*</sup> under normal conditions

COREtec Plus® easily installs over most existing hard surfaces and can even conceal subfloor imperfections.

COREtec Plus® is 100% waterproof and perfect for wet areas like bathrooms, mud rooms, kitchens and laundry rooms.



